

Call for Artists and Craftspeople

South River Basin is your canvas...
AND we want to hear your ideas!

The City of Salem is requesting proposals from artists and craftspeople to bring the South River Basin to life for the ribbon cutting ceremony for the South River Harborwalk and the abutting waterfront park at 15 Peabody Street. The South River Basin is the watercourse located west of the Congress Street Bridge and bounded by Peabody Street to the south, Derby Street to the north, and Lafayette Street to the west.

Mayor Kimberley Driscoll will be unveiling the newly constructed Harborwalk and Park in June 2010. The City of Salem wants your ideas to make this event unusual and fun. The proposal could include music or other performances, as well as art.

CRITERIA

The City of Salem has a budget of \$1,000 to be used for materials for this event. The selected artist, craftsperson, or performer will provide their selected work as a free event to the public for the purposes of the ribbon cutting ceremony, with the potential to have the selected work remain throughout the summer of 2010, as applicable, if mutually agreed by City and selected artist/crafter. All proposals submitted should address the following criteria to the degree feasible:

- Appropriateness of art or performance for the setting and audience of the ribbon cutting ceremony
- Creation of a lively atmosphere
- Interaction with a multigenerational public
- Incorporation of a water feature
- Use of the potential for perspectives from the Harborwalk, Peabody Street Park and the Congress Street Bridge
- Attention to the elements, including marine environment, tides, and weather

Selection Process

The City of Salem Department of Planning and Community Development will review all proposals and make the final selection(s) based on the above referenced criteria.

ELIGIBILITY

This *Call for Artists and Craftspeople* is open to all individuals and groups regardless of race, gender, belief, national origin, sexual orientation or physical disabilities.

Call for Artists and Craftspeople

SUBMITTAL

Submissions must include a written description and renderings/photos of proposed work, as applicable. Artists/craftspeople should also include a resume and samples of work, as applicable.

All proposals must be received by **12:00pm (noon) Thursday, March 4, 2010**, in the City of Salem Department of Planning and Community Development, City Hall Annex, 120 Washington Street, Salem, Massachusetts 01970.

If you have any questions regarding this Call for Artists, please contact Frank Taormina at the City of Salem, DPCD at ftaormina@salem.com or 978-619-5685